

# TIPS FOR A SUCCESSFUL FARMERS MARKET WORKSHOP

Join us for this **FREE** Annie's Project-inspired program offered in collaboration with NMSU Valencia County CES's Extension Homesteading and YOU series. This interactive workshop is designed to help new and returning vendors gain the knowledge and confidence needed to succeed at farmers markets in Valencia County.

- **Understand the requirements for selling at farmers' markets in Valencia County**
- **Discover marketing resources**
- **Practice effective customer engagement**

**CALL 505-565-3002 TO RSVP  
BY FRIDAY, MARCH 23, 2026**



**BE BOLD. Shape the Future.**  
College of Agricultural, Consumer  
and Environmental Sciences  
Cooperative Extension Service  
Extension 4-H Youth Development  
Valencia County Extension Office

## JOIN US!



**DATE: THURSDAY, MARCH 26,  
2026**

**5:30 P.M. - 7:00 P.M.**



**LOCATION: VALENCIA COUNTY  
CES OFFICE**

404 Courthouse Rd  
Los Lunas, NM 87031



NEW MEXICO STATE UNIVERSITY IS AN EQUAL OPPORTUNITY EMPLOYER. ALL PROGRAMS ARE AVAILABLE TO EVERYONE REGARDLESS OF AGE, COLOR, DISABILITY, GENDER, NATIONAL ORIGIN, RACE, RELIGION, SEXUAL ORIENTATION OR VETERAN STATUS. NMSU AND THE USDA COOPERATING. IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED AUXILIARY AID, PLEASE CONTACT SIERRA CAIN AT 505.565.3002 TWO WEEKS IN ADVANCE.