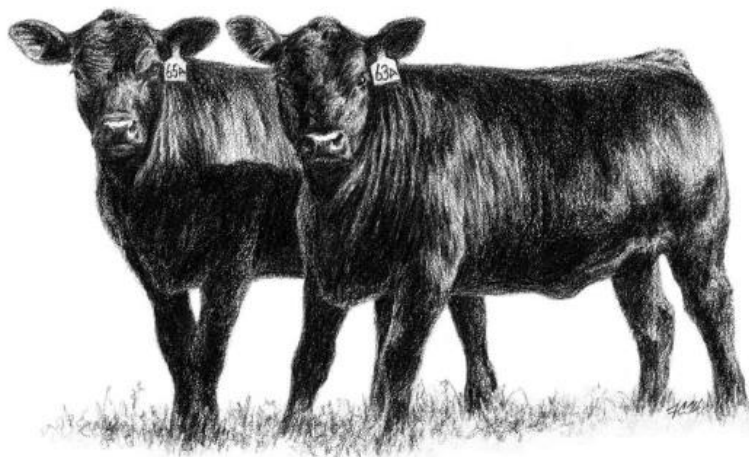


**Valencia County  
Select  
Beef  
Heifer  
Replacement  
Project**



Do you enjoy raising cattle?

Would you like to learn more about the cattle industry and how you might be able to make a career out of it?

Are you ready to learn from experts in the industry?

Are you interested in a livestock project in which you should see a positive financial return?

Are you ready to raise beef for breeding & production purposes?

Are you ready to take your livestock projects to the next level?

If you answered **YES** to any of these questions this is the project for you.

**Informational Meeting**  
Parents & Youth Invited  
**Monday, October 16**  
**6:00 pm**  
Valencia County Extension Office  
404 Courthouse Rd. Los Lunas

The participants selected will work directly with breeders to purchase heifers with a minimum down payment. Breeders have already been secured and are willing to carry a financial note to be with the balance due after the **Premier Beef Heifer Sale** held in October 2018.

Participants will receive direct support from project leaders, University Specialists and industry professionals who will provide participants with hands on experience and knowledge in:

**Genetics   Nutrition   Business & Marketing   Feed Efficiency   Immunology   Fertility   Industry Trends**

High and Reserve High point winners will receive \$1000 and \$500 scholarships respectively.

Placing for this project will be determined on a point system which is based on:

<b>Written Exam</b>	<b>Financial Record Keeping</b>	<b>Sponsor Communication</b>
<b>Business/Marketing Plan Presentation</b>	<b>Monthly Report</b>	<b>Project Activity Participation</b>

For more information contact

**Robert Sinclair**  
Project Leader  
249-2899  
nmbowhunter@comcast.net

**Newt McCarty**  
Project Leader  
565-3002 or 362-9770  
jnewton3@nmsu.edu

**Applications are due by October 30<sup>th</sup> and participants will be notified by November 6<sup>th</sup>**

Applications and project information can be found at <http://valenciaextension.nmsu.edu/>

**Don't miss out on your chance to participate in this premier project!**